

Strengthening the economic resilience of vulnerable households: Pro-ARIDES supports Individual Economic Initiatives in Mali



As part of its efforts to strengthen the economic resilience of vulnerable farming and agro-pastoralist households, the Pro-ARIDES program has implemented a series of activities aimed at developing off-farm income-generating activities (IGAs). The main aim of these activities is to contribute to the development of viable, job-creating economic activities through capacity-building and

the provision of equipment to 200 people with economic initiatives.

These actions contribute to the fight against poverty, food insecurity and malnutrition, while stimulating local economies.

A rigorous process for sustainable impact

To maximize the impact of its intervention, Pro-ARIDES followed a structured methodology:

1. Identification of households with economic initiatives: Over 8,000 households were identified in the program's target areas.
2. Careful selection of economic initiative holders: A workshop was held to select 200 individual initiative holders in line with the program's objectives.
3. Customized diagnosis: An in-depth needs analysis was carried out to define the support required, whether in terms of equipment or skills enhancement.

As a result of this process:

- the 200 individual initiative holders were trained in agri-food processing techniques and business management, including the processing of local products to increase their added value.
- Beneficiaries were given training in business management, in particular practical management techniques such as financial planning, expense recording, operating accounts and business strategy, as well as management tools adapted to improve productivity and profitability.

- Training in agri-food processing was also provided, including demonstrations on the preservation and processing of local products such as milk, cereals and fruit.
- Essential equipment for agri-food processing, fattening and catering was provided to 158 individual entrepreneurs.

Equipment handover ceremony



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On December 23, 2024, the necessary equipment (processing machines, catering tools, fattening equipment) was officially handed over to the initiative holders at a ceremony marking the end of a collaborative process.

Pro-ARIDES Mali thus continues to promote the development of local economies by helping vulnerable households to become active and autonomous economic players. This support helps to create jobs, improve incomes and reduce poverty and food and nutritional insecurity in the areas where we work.